



**General Membership Meeting
The Brick Pizzeria, Lounge & Arcade
October 17, 2013**

I. Call to Order and Welcome

- a. D. Smith called meeting to order at 7:05 p.m.

II. Pledge of Allegiance

III. President's Report

- a. D. Heldebrandt pointed out that our Chamber By-Laws state that funds should be kept in a federally chartered bank and Village Bank is state chartered, not federally chartered. According to the By-Laws:

ARTICLE VI - OFFICERS DUTIES

Section 3 -- TREASURER. The treasurer shall receive and disburse the funds of the Chamber. He shall keep all monies of the Chamber deposited in the Chamber's name at a federally chartered financial institution or branch office located in Marissa. He shall make a financial report at each regular meeting, and at the request of the Board of Directors. The Treasurer shall keep books of account (dues). *Checks are to be signed according to a policy established by the Board of Directors.*

- i. After much discussion, it was decided this issue is a minor consideration and does not need to be addressed at this time. It was agreed that this issue should be considered during the next By-Law review, which is conducted periodically, at the recommendation of the Board of Directors.

IV. Secretary's Report

- a. Attendance: 19 members present
- b. Minutes: M. Minks made a motion to approve the September 19th meeting minutes; second by J. Wright. Motion carried.
- c. Correspondence:
- i. Tootin' Around Marissa registration & fee Received [7] – Abby, Valerie and Lexie Blank; Katie Stephens; Laura Maynard; Laura Skaer; Mark Helregel; Active Network \$180.00; Russell Coulter
 - ii. Chili Cook-Off registration [1] – Chatterbox
 - iii. Golf Tournament Hole Sponsorship [1] – Waste Management \$100
 - iv. Membership Dues [2] – J. Wright, J. Laumbattus
 - v. Grape Stomp 5K Run registration [1] – Kyle Demsar
 - vi. Grape Stomp 5K Sponsor [3] – Diecker-Terry Masonry, Inc., Sandie's Treasures, Style Seller
 - vii. Vendor Village [3] – Paparazzi Accessories \$25; Atomic T's (x2); \$40, Joe Boccardi's \$40; Thirty-One (Jessica Jackson) \$25
 - viii. Marissa Food Mart – bill \$22.66
 - ix. County Journal – bill \$84 – 2x 6" Ad Yard Sale
 - x. Town Hall Sports – bill \$592.00 – 72 t-shirts and 1 sign for Tootin' Around Marissa
 - xi. New Athens Lions Club – Thank you note; golf tournament donation of golf balls

V. Treasurer's Report:

- a. J. Wright made a motion to approve the September Treasurer's Report; second by C. White.
Motion carried.

VI. Committee Reports

- a. Chili Cook-Off – Oct 12 – L. McMahon
 - i. 1st – Delta Theta Tau Sorority, 2nd – Chamber of Commerce, 3rd – Jody Lyn'z Hair & Tanning Salon; People's Choice – Jody Lyn'z Hair & Tanning Salon
 - ii. Anticipated Profit \$174.97, but some bills are still outstanding
 - iii. Tootin Around Marissa – K. Wright
 1. 60 riders – 40 actually rode even with the inclement weather
 2. Gave out 22 helmets; rest will be used at Tour de Tilden
 3. Have ordered more shirts for those who didn't receive theirs
- b. Citywide Yard Sale/Krispy Kremes – Oct 12 – D. Smith
 - i. 36 people signed up to be put on the yard sale map; down from previous years
 - ii. Donut sales were a semi-bust due to the rain; ordered 200 dozen, next year will lower order to 150 dozen
- c. Finance – R. Owen
 - i. Keeping up-to-date spreadsheet on all finances; can see at any time where monies are being used
 - ii. Insurance issue being worked out with D. Schneidewind; rates went up due to some events not being included; added Regions Bank as Additional Insured for Toast of Marissa Vintage Race Car Show which will be held on their parking lot.
 - iii. Information was given to Buck-Lo Enterprises to complete tax reports; Billy asked Rachel to contact him in a few weeks to see if they are done. He is unsure if there are other reports Marissa Chamber of Commerce is required to file.
- d. Marissa Movies & More – D. Smith
 - i. Last movie of the year was Oct 11th. Successful! S'mores were a big hit.
- e. Membership/Welcoming – K. Wright/D. Rushing
 - i. Paid members can pick up their Chamber decals from R. Owen at Regions Bank
- f. PR/Marketing
 - i. Chamber website has been updated with the fall activities & yard of the month photos
 - ii. Facebook updated with Toast information - please share and repost
 - iii. List of Chamber events due to Tourism Bureau now – will be online in 2014 so it can be updated more frequently.
 - iv. Print ad for 1/8 vertical is \$595 this year. Recommendation made not to purchase an ad in the Tourism Bureau as it does not impact our activities and events at this time.
 - v. Met with Alyssa Harre from Prairie State last week. Reviewed corporate sponsorship, marketing materials and Prairie State's involvement with the Chamber. They were very complimentary of the work done by the Chamber.
- g. Secret Santa Crawl – K. Wissehr/L. McMahon
 - i. Date: Saturday, December 7th
 - ii. Bus has been confirmed from 7pm-12am at \$420; route not yet completed
- h. Shooting Complex Liaison – K. Wright – *No Report*
- i. Small Business Initiative – K. Wissehr/R. Elser – *Tabled Until After 1st of Year*
- j. Toast of Marissa – M. Minks
 - i. Plans are coming along; down to 4 wineries – working on a 5th
 - ii. Grape Stomp 5K – S. Gilley/S. Wright
 1. 16 shirt sponsors so far – numbers are down this year for both sponsorship and participants
 2. Deadline for pre-registration is October 18.
- k. Village Liaison – J. Wright
 - i. Renewed liquor license

- ii. Marked bumps on Main St will be fixed but not the entire road as hoped - Chris Brothers quote to repave from the 4-way to Foertsch's was around \$128,000 and not feasible at this time
- iii. MHS Shooting Team was given permission to hold their event on Nov 3rd from 4 p.m. to dusk at The Pour House
- iv. Village is looking at working with J. Wright's Union Hall to have people in their apprenticeship program take down 8 dilapidated houses/buildings in town
- I. Yard of the Month – B. Lake
 - i. October – Chris and Racheal Kane on S. Main St.
 - ii. S. Cross stated that we are in need of a new sign and suggested asking the high school art students to design a new one

VII. Old Business

- a. Alberta Hamilton Project – Art Lighting – J. Wright
 - i. Will be ready by Toast of Marissa.

VIII. New Business

- a. Trunk or Treat – Friday, October 25th
 - i. Sponsored by BPW & Village of Marissa; free event runs from 6-8 p.m. uptown
 - ii. S. Huckfeldt & J. Wright volunteered to represent the Chamber for this event
- b. 2014 Calendar of Events
 - i. List of dates is due to the Village Hall and the Tourism Bureau
 - 1. Saturday, January 25th – Annual Chamber Dinner
 - 2. Friday, April 11th – Marissa Movies & More - Talent Show
 - 3. Saturday, May 3rd – Citywide Yard Sale
 - 4. Friday, May 9th – Marissa Movies & More
 - 5. June 12, 13, 14 – Coal Festival
 - 6. August – TBA – Diva's Day Out
 - 7. Saturday, August 23rd – Chamber Golf Tournament
 - 8. Friday, September 12th – Marissa Movies & More
 - 9. Saturday, September 27th – Chili Cook-Off & Tootin' Around Marissa – R. Elser made a motion to move the Chili Cook-Off & Tootin' Around Marissa events to be held in conjunction with Rushing for the Cure; second by C. White. Motion carried.
 - 10. Friday, October 10th – Marissa Movies & More
 - 11. Saturday, October 11th – Citywide Yard Sale
 - 12. Friday, October 24th – Trunk or Treat
 - 13. Saturday, November 8th – Toast of Marissa & Grape Stomp 5K
 - 14. Saturday, December 6th – Secret Santa Crawl
- c. Project 500 – Mark Van Deusen presented a possible enhancement for the property at 500 Main St aka the old Cathy's Corner lot at the 4-way stop; as it sits the property is an eyesore but could be fixed up and used for events by the Chamber and other organizations. M. Minks made a motion to put together a committee to do more research on the idea and to determine what would be needed to proceed with the project; second by K. Wright. Motion carried.
 - i. Committee: M. Van Deusen, K. Wright, S. Cross, J. Wright and D. Heldebrandt.

IX. Attendance Raffle

- a. Marissa Station Bed & Breakfast was selected and won \$105.

X. Adjourn

- a. M. Minks made a motion to adjourn the meeting at 8:15 p.m.; second by L. McMahan. Motion carried.